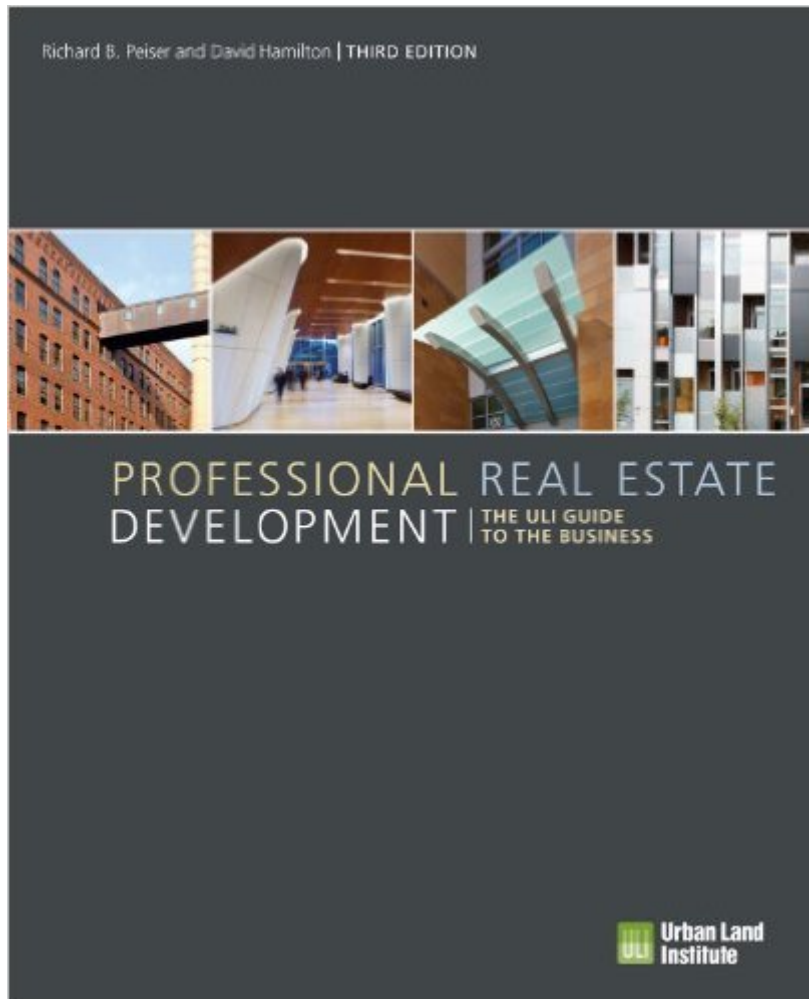


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# Professional Real Estate Development: The ULI Guide To The Business



## Synopsis

This basic primer covers the nuts and bolts of developing all types of real estate, including multifamily, office, retail, and industrial projects. Thoroughly updated, this new edition includes numerous case studies of actual projects as well as small-scale examples that are ideal for anyone new to real estate development.

## Book Information

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## Customer Reviews

This is an outstanding review of the real estate development industry. It is aimed slightly toward smaller and entrepreneurial developers, but there is lots of relevant information for anyone in the industry. It is comprehensive and walks you through everything. This 3rd Edition was released after the real estate crash and recession of 2008 and onwards, so the new capital market and lending realities are incorporated into the text. The 2nd Edition does not have that crucial update.

The amount and degree of detail this book goes into is marvelous. Super all encompassing, well written and edited. Just cannot recommend it enough. Totally worth it. Didn't expect anything going in, but surprised as a result

This guide is the best next thing to actually learning the trade by experience. I have been developing real estate for 10 years, building everything from single family houses to office buildings and residential highrises, mainly in Mexico. I had to buy this book for a real estate certificate at NYU and I've read thru half of it. Buy it before you start, or if you are like me, in order to learn the complete package. Not cheap, but will last a lifetime.

This book is exactly what I was looking for, a great general overview of the profession! Extremely informational and an easy read.

The book covers a wide variety of project types and candidly discusses processes and challenges. Good book for a novice

This book give you a general overview of the market. How many products types are available for you to begin with, pros and cons and information about each product type. Also, presents ypu with current and future forecast of the real estate market. Good read.

I am a newbie to the real estate development industry with finance background. This book helps me a lot to get my foot into the door of professional development. Easy to follow even for person like me, with no real estate/construction background. Highly recommend!

Kindle edition: This book is a great introduction to the industry, published by ULI, a highly respected organization in real estate. I purchased it for my real estate development course in my MBA program and I use it as a reference guide on development cases. I definitely recommend the Kindle edition for portability.

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